



Channel Partner's Application Form

1. Name & Address of the Firm _____

2. Contact Nos: Office _____
Residence _____
Email Id _____

3. Date of Establishment of Firm _____

4. Constitution of the Firm
(Tick whichever is applicable)

		Proprietorship	
		Partnership	
		Pvt./Limited Company	
Name of the Proprietor / Partners / Directors	Age (Yrs.)	Qualification	% SHARE

5. Name & Designation with responsibilities of your staff

Name	Designation	Responsibilities

6. PAN, GST / Sales Tax Registration No. (Copy should be Enclosed)

	NUMBER	Effective Date
GST No		
PAN No of firm/company		



7. Business details for the Last 3 FY Years

Financial Year	Nature of Business	Turn Over (Rs. In Lacs)

8. Investment Plans in "FarmTech" Business:

(A) Own Funds _____ lacs
 (B) Borrowed Funds _____ lacs

Advance Amount with application form	Amount in Rs	Cheque/DD No/RTGS	Date	Bank Name
Security Deposit				
Spare parts Kit				
Products				
Grand Total				

9. Proposed Manpower for "FarmTech" Business:

Sales & Marketing : ____ nos
 Service : ____ nos
 Spare parts : ____ nos
 Back Office : ____ nos

10. Infrastructure for "FarmTech" Business

	Covered Area (SQ. FT)	Open Area (SQ.FT)	Own / Rented
Show Room			
Service Area			
Spare parts			

11. Mobility

2-Wheeler: ____ nos 4-Wheeler: ____ nos



12. Past Experience

(Agri Equipment Business / Related fields /Others – Describe briefly the nature of business; where Channel Partner is currently engaged)

13. Territory of Interest

(Please mention name of districts)

14. Proposed Turn Over Projections for Next 3 Years (In Lacs)

Years	Equipment Solutions	Agri Input Solutions	Pumping Solutions	Irrigation Solutions	Crop Protection	Post Harvest Solutions	Total T/O
1st							
2nd							
3rd							

15. Major crops grown in the proposed territory

Names of the Crops	Showing Month	Harvesting Month

16. Your Action plan to achieve the Target

Certified that the above information is true and correct to the best of our knowledge.

Date _____

Signature _____

Name & Seal _____



Bank Reference Letter
(To be attested by Branch Manager)

Date _____

Dealership Name _____

Location _____

Bank name _____

Address _____

Branch IFC Code _____

Account No _____

This is to certify that M/shas been banking with us since(date). The operations in the account and dealings of the above said party till date are found to be satisfactory. The signature and photograph of the account holder is attested herewith.

Self-Attested photo
Channel Partner/ Account holder

Channel Partner's Name & Signature

Bankers' Signature with seal